

**NewsRadio 1230 WNRR, The HBA Group, Inc.,  
Jani-King and News 12  
Presents**

**1<sup>st</sup> Annual *Career Change* Expo**

Tuesday, March 31, 2009  
3 p.m. – 7 p.m.

**Doubletree Hotel -- 2651 Perimeter Parkway -- Augusta, Ga.**

**SPONSORSHIP AND VENDOR INFORMATION**

The 1<sup>st</sup> Annual *Career Change* Expo is a unique and exciting opportunity FREE to the public. Are you looking for a new career or job, want to get additional training/education **OR** interested in starting a business, franchise and/or home-based business? This Expo will allow people to explore opportunities that can change their life. We're expecting hundreds of people from all walks of life in the CSRA to attend this Expo. **Over 40 vendors PLUS small business seminars every half hour!!!!!!!!!!**

**COMMITTED SPONSORS TO DATE: THE BUSINESS EXCHANGE AND SPHERION.**

**COMMITTED SEMINAR SPONSORS TO DATE: ANNA WILDS/FRANCHOICE AND AMY KILPATRICK/NSPIRED NETWORKING ENTERPRISE, LLC and FIRST COMMAND FINANCIAL SERVICES, INC.**

**\*CAREER CHANGE SPONSOR PACKAGE: \$475** includes multi-media publicity (radio, newspaper, press releases, websites (People and Issues with Helen, News Radio 1230 WNRR, The HBA Group and South Augusta Business.com), e-mail blasts, and Face book); booth, with skirted table, logo on marketing materials, and opportunity to be an in studio guest on '*People and Issues with Helen*'.

**REFRESHMENT SPONSOR: \$300** (includes logo prominently displayed on signage); and multi-media publicity

**\*SEMINAR SPONSOR: \$200** – Will receive multi-media publicity and will be included on Signage at Event (Conduct a 30-minute business related seminar. **Only 1 session is left – First come-First Served.**

**\*VENDORS: \$175** – includes two representatives, skirted tables and meal. Will also receive media publicity. (Only 1 similar home-based business and/or similar franchise vendor booths will be allowed. Example – Only one Mary Kay, Tupperware, Noni Juice, cleaning business or any other home-based opportunity or franchise company will be allowed to have a vendor booth). First come-first will be based on actual monies received.)

~~~~~\*FIRST COME- FIRST SERVED~~~~~

Please make check payable to The HBA Group, Intl and send to 1802 Killingsworth Road, Augusta, Ga. 30904 no later than March 13, 2009. Payment for *Career Change* sponsorship must be received by Friday, February 13<sup>th</sup> to be included in radio commercials and marketing materials. All proceeds will benefit The Southeast Enterprise Institute, Inc., a 501 ©(3) non-profit human advocacy and youth leadership development organization.  
[www.seenterpriseinstitute.org](http://www.seenterpriseinstitute.org)